



The same technology that causes distracted driving can now be used to help people drive more safely

TXT MSGING creates a crash risk **23X** higher than driving while not distracted

source: University of Utah

40% of all American teens say they have been in a car when the driver used a cell phone in a way that put people in danger

source: distraction.gov

FOR PARENTS

Know your teen is driving safely and responsibly

Interact with your teen in a fun way to chart improvements and driving scores

FOR TEENS

Prove to your parents that you can drive safely

Compare scores with your friends

Earn points and rewards for safe driving

DriveScribe™

DriveScribe™ is a mobile app that encourages, monitors and scores safe

- Functions as a real-time monitor and “driving coach” for everyone wanting to drive more safely
- Eliminates mobile phone distractions by blocking incoming phone calls, emails and text messages
- If desired, the app immediately notifies administrators (i.e. parents) via text message/e-mail/voice of violations
- The DriveScribe web portal provides comprehensive monitoring, analysis and comparative metrics



1

Install mobile app and run program



2

Listen as your safe driving coach provides feedback during your ride



3

See how safely you drove with your Safe Driver Score™



4

Track your progress and rewards on the DriveScribe web portal



Learn more about the Safe Driver Score at www.safedriverscore.com

DRIVE POWER

Driving Decisions with Metrics that Matter™ www.drvpwr.com

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